



STUART TEATHER

Vice President / Associate Publisher

Stuart has spent over 20 years in the marketing world, helping companies deliver the right message to the right audience at the right time. Much of that time has been with Caregiver Omnimedia. Now in his 15th year with the company, Stuart devotes much of his energy to special projects in home care, family caregiving, aging in place and home modification.

Back in 2003, the time seemed right to be looking at an unknown and emerging market that was predicted to grow as our population ages. Despite many challenges facing companies in home care over that time, the potential to make a real difference in this largely untapped market is greater than ever. Companies that take on the challenge of differentiating themselves from the competition can see excellent results.

Melding together research and analytics with good marketing fundamentals has led Stuart to take on diverse work from sales and marketing to design, relationship building, trade and consumer shows, media buying and websites. Stuart spends much of his time working on content marketing initiatives and special partnership programs.

Caregiver Omnimedia offers our clients more than cookie cutter solutions. Our strengths lie both in ideas and execution. We look at your business like it is our own and tailor solutions to solve your challenges.

Feel free to reach out to us at any time. We would love to talk to you.